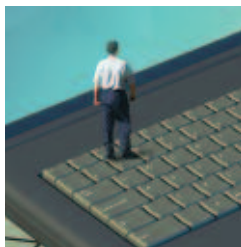
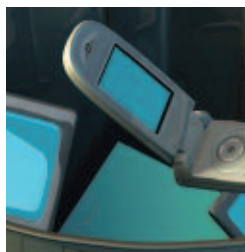


FROM THE EDITOR

Tech tips, traps, and ASBJ.com



I'm a Mac, but in my office I have to use a PC. It's one of those many oddities that those of my generation (and that includes most of you) have been presented with as we navigate the technological maze.

How school districts can and should deal with Technology 2.0—the world of social networking, mobile devices, and laptops—is the primary focus of our July edition. In a series of articles that start on Page 12, we look at how these increasingly blurred lines can create opportunities and traps for school districts.

We also surveyed members of the *ASBJ* Reader Panel and the National School Boards Association's Technology Leadership Network for their advice on potential traps that districts face. As always, these voices from the field provide valuable tips and pearls of wisdom for you to consider.

As technology continues to evolve, so does the magazine. Since the late 1990s, we have had a website—www.asbj.com—that has featured selected articles from the magazine, as well as an online archive for readers.

This summer, that is changing as we launch a revamped and revitalized

ASBJ.com. The new website will feature online-only articles, additional content from stories that we cannot fit into the current print edition, a staff-written blog called “The Leading Source,” an opportunity for readers to pose questions to our regular columnists, and more.

ASBJ.com has and will continue to be a value-added benefit for subscribers, as well as an entry point for those who want more information about school leadership. However, while some publications have put more resources into their online efforts at the expense of the print edition, we pledge to continue to bring you a monthly magazine that is compelling, well written, enjoyable, and of value.

We hope you will enjoy the new website and will find it to be a valued resource. At the same time, we want your comments and feedback on ways to improve the print edition. Send us an e-mail—there's that technology thing again—or write us an old-fashioned letter at any time with your thoughts.

Until next month...

Glenn Cook, Editor-in-Chief
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